

Rep Order# 8832933  
EC'd Yes

Ver# 5 Status Revised

Traffic Order# 36787

Printed: 10/09/2012 3:18 PM  
Last Received: 10/09/2012 1:20 PM  
Showing Buylines: All Lines

1 of 5

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DCCC-DEM CNGRS CMPG  
Product DCCC IE  
Estimate# 1200  
Buyer KATIE KEULEMAN  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E //1200  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK  
TOTAL - \$54,100  
PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	500A-600A	8 NEWS NOW @ 5A	:30	\$1,000.00	10/09-10/12	1	1	1	\$1,000.00	
	2	M	500A-600A	8 NEWS NOW @ 5A	:30	\$1,000.00	10/15-10/15	1	1	1	\$1,000.00	
	3	TU-F	600A-700A	8 NEWS NOW @ 6A	:30	\$1,200.00	10/09-10/12	2	1	2	\$2,400.00	
	4	M	600A-700A	8 NEWS NOW @ 6A	:30	\$1,200.00	10/15-10/15	1	1	1	\$1,200.00	
	5	TU-F	700A-900A	CBS THIS MORNING	:30	\$1,000.00	10/09-10/12	2	1	2	\$2,000.00	
	6	M	700A-900A	CBS THIS MORNING	:30	\$1,000.00	10/15-10/15	1	1	1	\$1,000.00	
	7	SA	500A-700A	THE EARLY SHOW	:30	\$550.00	10/13-10/13	1	1	1	\$550.00	
	8	SU	600A-630A	8 NEWS NOW SUN MORNING #1	:30	\$500.00	10/14-10/14	1	1	1	\$500.00	
	9	SU	630A-800A	CBS THIS MORNING	:30	\$2,000.00	10/14-10/14	0	0	0	\$0.00	
	10	SU	800A-830A	8 NEWS NOW SUN MORNING #2	:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	

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[illegible]

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	*21	TU-F	500P-630P	8 NEWS NOW @ 5P & 6P	:30	\$1,500.00	10/09-10/12	0	0	0	\$0.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	*22	M	500P-630P	8 NEWS NOW @ 5P & 6P	:30	\$1,500.00	10/15-10/15	0	0	0	\$0.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	23	TU-F	630P-700P	INSIDE EDITION	:30	\$1,300.00	10/09-10/12	2	1	2	\$2,600.00	
	24	TU-F	1100P-1135P	8 NEWS NOW @ 11P	:30	\$2,200.00	10/09-10/12	2	1	2	\$4,400.00	
	25	M	1100P-1135P	8 NEWS NOW @ 11P	:30	\$2,200.00	10/15-10/15	1	1	1	\$2,200.00	
	26	SA-SU	1100P-1135P	8 NEWS NOW @ 11P	:30	\$1,100.00	10/13-10/14	2	1	2	\$2,200.00	
	27	TU-F	1135P-1237A	LETTERMAN	:30	\$850.00	10/09-10/12	3	1	3	\$2,550.00	
	28	M	1135P-1237A	LETTERMAN	:30	\$850.00	10/15-10/15	1	1	1	\$850.00	
	29	TU-F	1237A-137A	LATE LATE SHOW	:30	\$450.00	10/09-10/12	1	1	1	\$450.00	
	30	SA	1135P-1235A	PRIVATE PRACTICE	:30	\$350.00	10/13-10/13	1	1	1	\$350.00	
	31	SU	1135P-1205A	GAMETIME WITH UNLV	:30	\$350.00	10/14-10/14	1	1	1	\$350.00	
	32	SA	800P-1000P	KLAS MOVIE	:30	\$2,000.00	10/13-10/13	1	1	1	\$2,000.00	

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	*33	TH	1000P-1100P		:30	\$8,500.00	10/11-10/11	1	1	1	\$8,500.00	
				Buyline Comment: PERSON OF INTEREST								
				V5 Added								
	*34	SA	800P-1000P		:30	\$2,000.00	10/13-10/13	1	1	1	\$2,000.00	
				Buyline Comment: PRIME MOVIE								
				V5 Added								
	*35	SA	930A-1200P		:30	\$1,000.00	10/13-10/13	4	1	4	\$4,000.00	
				Buyline Comment: ACC FOOTBALL								
				V5 Added								
	*36	W-F,M	400A-459A		:30	\$250.00	10/10-10/15	3	1	3	\$750.00	
				Buyline Comment: NEWS								
				V5 Added								
	*37	SA	1235A-135A		:30	\$200.00	10/13-10/13	1	1	1	\$200.00	
				Buyline Comment: DAVINCI'S INQUEST								
				V5 Added								

—REPORT TOTALS—

Report Totals: 41 / \$54,100.00

—SALES MONTHLY TOTALS—

Oct 12: 41 / \$54,100.00

Sales Totals: 41 / \$54,100.00

Station Totals: 41 / \$54,100.00